



**INCREASE YOUR
BUSINESS
WITH A TURN-KEY
PURE CLOUD
VIDEO PLATFORM**



VALUE



ATC's Video Surveillance System Solution empowers security integrators, managed IT companies, monitoring stations and telecom operators to scale and develop a Cloud VSaaS business based on a turn-key open platform:



Streamline your multisite and multi-brand deployment



Keep your system protected from cyberattacks



Power your operators to investigate smarter and faster



Achieve true AI-fueled proactive security



Trusted by



GLOBAL REACH PROJECTS



MARKETS SERVED

USA, Canada, LatAm, MENA,
Europe, Oceania

VERTICALS SERVED

Telecom, Law Enforcement, Utilities, Insurance, Oil & Gas, Government,
Transportation/Logistics, Industrial, Education, Hotel/Restaurants Retail



-  Canada
-  USA
-  Europe
-  Oceania
-  LatAm
-  UAE



WHY ATC?



Compatible with any camera

Connect any IP camera, analog camera, NVR and DVR to the platform.



AI cloud analytics

Leverage cloud processing to cost-effectively deploy intelligent video analytics add-ons across all IP cameras including object detection, people counting, heat maps, ALPR & more



PUSH Technology

Simplify camera connection whilst maintaining a high degree of cybersecurity using the 3dEYE PUSH module for plug and play connection either direct camera-to-cloud or through a 3dEYE PUSH Gateway to bulk-upload up to 50 cameras at once.



Centralized multi-side & multi-brand surveillance

Remotely unify multi-site surveillance monitoring, management and administration. Receive real-time system health status and sensor alerts with built-in troubleshooting.



True Cloud Security & Reliability

Guaranteed uptime, reliability and security by Amazon AWS Public Cloud. Increased cybersecurity protection with industry-grade encryption.



Multi-tier Administration

Rich remote administration tools enable management of all enterprise video surveillance and cybersecurity aspects including partitioning access to authorized user viewing and features.





Accessible on any web browser, tablet or phone

PUSH
Technology for key camera
manufacturers
Plug & Play

ONVIF
Compliant
Port Forwarded

Generic
RSTP URL

ONVIF NVR

PUSH Gateway
Plug & Play

Edge recording

PURE CLOUD DEPLOYMENT

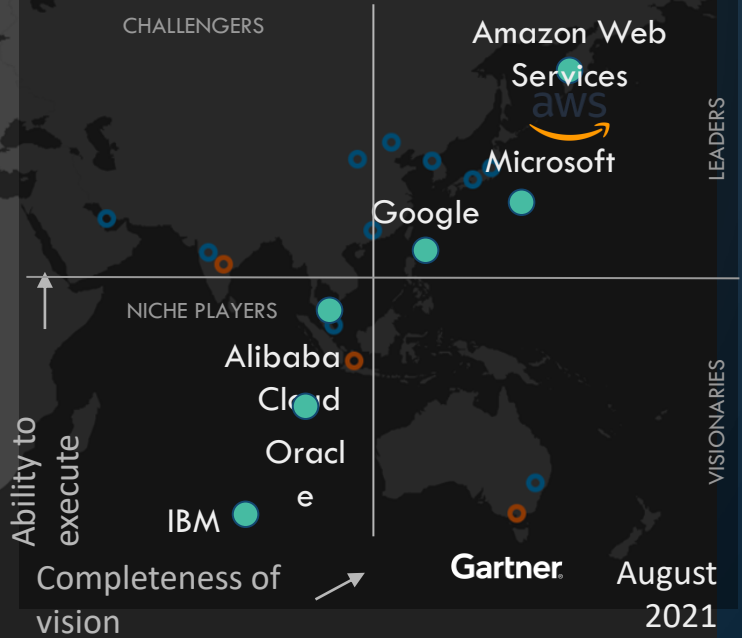
- The AI Analytics and stream processing is done on the public cloud.
- Any Internet connection can be used to connect the cameras to the cloud (4G, 5G, LTE, satellite , etc.).

- Regions
- Coming Soon

WHY AWS

- Serverless Architecture
- 99.999999999% durability
- 24 Regions
- GovCloud
- Secure
- Hybrid Setup: Outpost, Direct Connect

Figure: Magic Quadrant for Cloud Infrastructure and Platform Services



PURE CLOUD VIDEO AND AI ANALYTICS PLATFORM



CORE



Web-based video portal (VMS), admin portal and native mobile apps (iOS and Android)



Cloud analytics including facial recognition, ALPR, people counting, hard hats/PPE detection



Alarm Station module for real-time monitoring



Billing module



PUSH Technology for Camera-to-Cloud connection and PUSH Gateway (Remote Site-to-Cloud connection)

INTEGRATIONS



IMMIX, Bold, Vidsys, ESI, IFTTT, Zapier



API & ReactJS components



Webhooks for IoT



Private Cloud

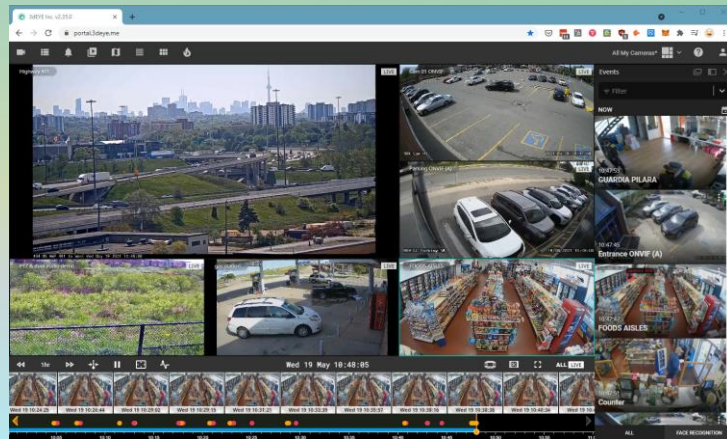


Edge recording

ADD-ONS



web widgets, long-term time lapse and more

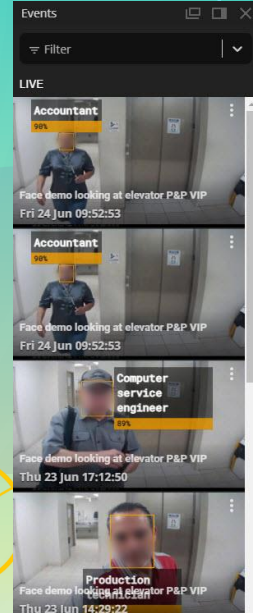
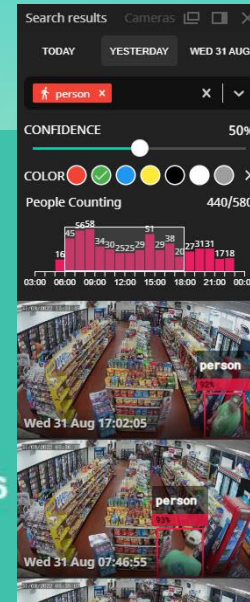




Quickly identify useful Information using intelligent analytics features.

POWERFUL AI VIDEO ANALYTICS:

- Object detection
- People counting
- Heat maps
- Area & color search
- Hard hat (PPE) detection
- Facial recognition
- Long-term timelapse
- Evidence clip storage
- Share cameras and clips
- Broadcasting widget
- Webhooks, API, SDK
- License plate recognition



AI VIDEO ANALYTICS APPLICATION CASES



**Security
Automation**



**Identification
automation**



**Monitoring
station**



**Marketing,
merchandising, foot
traffic**



**Efficient investigation
through AI search**



**Smart spaces/
Capacity planning**



Work Site Safety



**Standard Operating
Procedures (SOP)**



**COVID-19 pandemic
compliance**



Regulatory Compliance

CLOUD ALARM STATION

Included with the platform is a web-based real-time event monitoring application for video verification. Unify multi-site and brand surveillance, extend cloud analytics to filter only accurate events and enable agents to take action on event pop-ups. This is an opportunity to use any computer as a powerful real-time monitoring device, maximize the efficiency of agents viewing only relevant events while minimizing fatigue, and leveraging object detection analytics to remove false alarms.

A black screen, with any number of tiles, is populated with real-time video clips of preconfigured video analytics rules with options available to talk-down, view camera location,

screenshot, clip and share events, categorize the event type or simply acknowledge and log the event with or without a note. All camera event history is logged and searchable by event types in the admin portal. Incorporate IoT integration with webhooks to automate workflows and create triggers based on logged video event categories (e.g. trigger the gate to open, dispatch security or call the fire department with one click based on the preset acknowledged event type).

The API system can also be integrated into systems such as sensors, IFFFT, Zapier, Access Control, PoS devices, Smart TV to form an extremely efficient intelligent surveillance system.

SIMS™ BCLD ESI vidsys immix



PRICING



Pay-as-you-go pricing: fixed subscription per camera per month or billed for total network consumption per TB/month



Lifetime updates, no hidden fees or user restrictions:
scale & create unlimited end-users, dealers, and add unlimited cameras

INCLUDED IN MONTHLY PAY-AS-YOU-GO:

- Unlimited updates
- Plug & Play integrations
- Alarm Station module
- Billing Module
- Remote administrative tools
- Clips and time-lapses storage
- Co-branding customization

OPTIONAL ADD-ONS:

- Cloud AI Analytics
- Long-term time-lapses
- Broadcasting widget
- Cloud re-encoding
- Complete White-Label of web and app portals

Leverage customizable monthly per-camera usage plans and advanced cloud add-ons to generate additional RMR and pay only for what you need

COMPLETE WHITE LABELING OPTION



Our Platform is available as a white label service to customize branding of all aspects of the platform, including the mobile apps.

Co-branded support is included to customize all web portals with unique sub-domains, color scheme and logos at no additional cost.

The complete rebranding removes all mention of “ATC,” and includes further portal style customization, branded iOS and Android apps hosted in your own app stores, branded emails, SSL certificate for web portals, React JS web components and widgets for further customization opportunities of your own VMS platform.



Professional Cloud VMS: White Label



CASE STUDIES



Government Infrastructure

Solar Powered Satellite
Traffic Cloud VMS



Retail

Cloud solution with older
generation CCTV system



Manufacturing

Hybrid Video Surveillance
System (hybrid cloud)



Municipal Security

Integrated widget
and API



Telecom Operator

Cloud Video Monitoring for
Telecom Subscribers: Home
and Business

